

Busch Semiconductor Vacuum Group Germany GmbH
Postal address: PO Box 2091 | 3440 DB Woerden | The Netherlands

PRIVACY POLICY

Statement

In the course of this privacy policy, we want to inform you, that we process your data only for a specific purpose and in accordance with the principles of the General Data Protection Regulation as well as the national data protection law. In order to make sure we provide access to your data only for these employees, who are allowed to work with your data and who are bound to our strict privacy policy.

Data for processing

Following data will be used for a specific purpose:

- Company name
- Contact name
- Address and other contact details like mail address, phone number and fax number
- Tax information
- Project data or rather data, which are important for the business relation
- No collection of sensitive personal data

Extent of data processing

Your data will be used with limits because of the strict purpose limitation and the reduction to data, which are only for the processing of relevant business measures.

How do we process your personal data?

- Communication

We use your data to contact you or to provide you with relevant information. We also use your data to carry out internal target group analysis and to take marketing measures, which we deem necessary. We learn from our relationship and communication with you and try to improve our offer continuously.

- Analysis and target group management

Some of our services use analysis tools of third-party providers. So, it may occur that we rely on Google Analytics or newsletter systems to better understand the behaviour and needs of our customers and cooperation partners. In this process no specific personal data is processed, but rather general information is analysed. This information could be for example: information on the region the user comes from, preferences, gender, et cetera. These analysis don't target you as a person. You can object to such analysis if you make the appropriate settings on the terminal device.

- Storage period and type

We store your data on dedicated servers with restricted access. Our servers are equipped with appropriate operating systems, firewalls and antivirus software. Our hardware and software are supplied, regularly maintained and checked on potential malware. There is a backupmanagement which ensures the recovery of your personal data even in the case of the attack by potential malware. Your personal data will be stored only for the period which is necessary for reasons of liability, guarantee, contract or other reasons. After the termination of the business relationship, we only store these data, which need to be saved for the reasons described above. All other stored personal data will be irreversibly deleted upon the termination of business relationship subject to a notice period of three months. Your personal data is stored exclusively in the European Union.

- Passing on to third parties

Your personal data is not passed on to another unauthorized third party. If we pass along your personal data, this occurs based on the contractual agreement, for your personal interests or from legal obligations. If we use analysis tools for marketing measures, we won't pass detailed personal data. In this case it could be that we assign your behaviour as a client to a pseudonym to pass this information and gather corresponding knowledge. If law enforcement authorities request to submit or hand over your data, then we only do this towards european law enforcement authorities and only if we consider that we are obliged to that.

- Image and video rights

If you provide images or videos of yourself or on general subjects, you will assure us unlimited and free rights of use as license agreement.

- Additional forms of processing

The processing of data mentioned above require that we order, structure, archive, pseudonymize and delete your data.

We indicate that we use your contact details to send you information about our products. This information is depending on the perception advertising or serves as a basis for supporting questions or rather as information for reform.

Data processing in third countries

It may happen that we fall back on external service providers with its head offices in third parties to respond to your demands as best as possible and to constantly improve our service in order to offer an attractive range of services. This may happen, for example, in case of newsletter systems, Google Analytics, CRM-systems or similar systems. If you would like to avoid this processing, you could refuse the registration in the newsletter system, you could refuse cookies or you could make appropriate presets at the terminal device in order to prevent profiling. If you give your consent for the processing of the data by systems, with their head offices in third parties, you will bear the risk of inappropriate data processing by these companies. The privacy policies of these companies apply. In case of revocation the actions are limited exclusively to the potential technical processes. We will act, for example, according to your wish to unsubscribe from the newsletter by deleting your contact details from the newsletter list. Our acting with other systems can consist in sending a single deletion request to the supplier. For further measures or liabilities you are obliged to contact the company processing your data. We assume no liability for culpable conduct of third parties.

Social media and content media

If you follow us on social media or content media platforms, the general privacy policies and terms of use of the respective company apply. Data, which are processed while using the services mentioned above, are exclusively subjected under the purpose of processing of these platforms. Analysis data, which we obtain as client of these platforms, were collected and processed and in accordance with the provisions. If we create a link between our homepage or other communication media and these platforms, the analysis tools involved, for example facebook pixel or cookies, will only be able to access the user behaviour, if you agreed to the access and/or if you did not take the necessary default settings on the terminal device.

Data security

We take all necessary security measures according to article 32, 33 and 34 GDPR. Furthermore, we record all data processing operations in a data privacy management system, which is supervised by a proven data security specialist. In addition to this we have a description of the technical and organisational measures to adherence to legal regulations including the measures for the protections of the rights of the data subjects. If we become aware that data of the data application have been used improperly you will be informed immediately.

Storage period

All business relevant data which are important even after the termination of the business relationship as well as all financial data will be stored over an unlimited period of time. All other data will be deleted after the termination of the business relationship.

Guarantee of the data protection rights

Furthermore we indicate that you can exercise your right of access (article 15 EUDATAP), your right of rectification (article 16 GDPR), your right to erasure/„right to be forgotten“ (article 17 GDPR) and your right to object (article 21 GDPR) at any time. In addition to this you can exercise your right to lodge a complaint with a supervisory authority.

Busch Semiconductor Vacuum Group G.m.b.H. maintains all rights on the intellectual property for the offer contents or rather invoice contents.

Any transfer of documents or data is only permitted following prior approval.

Data protection issues?

In case of data protection issues you can contact us via info@buschsvg.nl

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Busch is certified for ISO-9001, ISO-14001 and ISO-45001

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